

Graduate Certificate in Media (Strategic Communication)

Study Plan 2021 commencement

If you did not commence your degree in 2021, please refer to the plan for the year in which you started.

PROGRAM STRUCTURE

UNITS AND LEVELS	You must complete 12 units of courses to complete this program
STRATEGIC COMMUNICATION	You must complete 12 units of strategic communication courses from the following (subject to availability): <ul style="list-style-type: none">• MDIA 7004 Social Media Management• MDIA 7005 Media Relations• MDIA 7006 Risk and Crisis Communication• MDIA 7009 Leadership in Strategic Communication

PLEASE NOTE

- A course is usually worth 3 units, with some worth 6, 9 or 12. Information about all courses can be found in Course Planner.
- Some courses have restrictions and/or prerequisites (i.e. other courses you must complete first) - check Course Planner to make sure you meet these, if applicable.

LINKS AND FURTHER INFORMATION

- [Course Planner](#) Information about any University course, including semester/term availability, class times, unit value, restrictions and prerequisites.
- [University Calendar](#) All academic program rules – this is the definitive set of rules for your program.
- **Contact the Faculty of Arts:** arts@adelaide.edu.au • +61 8 8313 5245 • www.arts.adelaide.edu.au

STUDENT CHARTER

Under the [University's Student Charter](#), it is the student's responsibility to enrol correctly in accordance with the University's program requirements, course prerequisites and University procedures, and ensure that your enrolment will enable you to graduate in your chosen program. If this study plan is unclear, please seek advice from the Faculty of Arts at the earliest opportunity.

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- This study plan functions as both a list of *courses you must complete* and as a record of *what you have completed*.
- Courses are not necessarily listed in a specific order – check Course Planner for availability in each semester/term.
- If you did not commence your degree in 2021, please refer to the plan for the year in which you started.

Student ID & Name:

	Course	Units	Status
Year 1			
Media	Choose from courses listed on page 1	6	
Media	Choose from courses listed on page 1	6	

EN = Enrolled, CM = Complete