

# Study Plan

## Master of Media (Strategic Communication)

### Extension Masters

Year 1		
MDIA 7007 Researching Media	MDIA 7001 Media Masters Theory	
Elective from list below	Elective from list below	
Year 2		
MDIA 7008 Media Masters Research Project		12 units
Core course	Research Dissertation course	Elective course

#### Degree information

You must complete 36 units to finish your degree, comprising 12 units of core courses, 12 units of elective courses, and 12 units of Research Dissertation courses. Courses are worth 6 units each, unless specified otherwise.

#### Core courses

You must complete 12 units of core courses as follows:

- MDIA 7001 Media Masters Theory
- MDIA 7007 Researching Media

#### Research Dissertation

You must complete 12 units of research dissertation courses as follows:

- MDIA 7008 Media Masters Research Project

#### Electives

You must complete 12 units of elective courses from the following (subject to availability):

- MDIA 7004 Social Media Management
- MDIA 7005 Media Relations
- MDIA 7006 Risk and Crisis Communication
- MDIA 7009 Leadership in Strategic Communication

#### Further Information and Enrolment Advice

Faculty of Arts

Book an appointment: [www.arts.adelaide.edu.au/appointments](http://www.arts.adelaide.edu.au/appointments)

Phone: +61 8 8313 5245

Email: [arts@adelaide.edu.au](mailto:arts@adelaide.edu.au)

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