

Study Plan

Graduate Diploma in Media (Strategic Communication)

Year 1	
MDIA 7005 Media Relations	MDIA 7004 Social Media Management
MDIA 7006 Risk and Crisis Communication	MDIA 7009 Leadership in Strategic Communication

Degree information

You must complete 24 units to finish your degree, comprising 24 units of core courses. Courses are worth 6 units each, unless specified otherwise.

Core courses

You must complete 24 units of core courses as follows:

- MDIA 7005 Media Relations
- MDIA 7004 Social Media Management
- MDIA 7006 Risk and Crisis Communication
- MDIA 7009 Leadership in Strategic Communication

Further Information and Enrolment Advice

Faculty of Arts

Book an appointment: www.arts.adelaide.edu.au/appointments

Phone: +61 8 8313 5245

Email: arts@adelaide.edu.au

www.arts.adelaide.edu.au