Under the University’s Student Charter, it is the student’s responsibility to enrol correctly in accordance with the University’s program requirements, course prerequisites and University procedures, and ensure that your enrolment will enable you to graduate in your chosen program. If this study plan is unclear or contains an error, it is recommended you seek confirmation and advice from the Faculty of Arts at the earliest opportunity.

## Study Plan

### Graduate Diploma in Media (Strategic Communication)

### Year 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDIA 7005</td>
<td>Media Relations</td>
<td>MDIA 7004</td>
<td>Social Media Management</td>
</tr>
<tr>
<td>MDIA 7006</td>
<td>Risk and Crisis Communication</td>
<td>MDIA 7009</td>
<td>Leadership in Strategic Communication</td>
</tr>
</tbody>
</table>

### Degree Information

You must complete 24 units to finish your degree, comprising 24 units of core courses. Courses are worth 6 units each, unless specified otherwise.

### Core Courses

You must complete 24 units of core courses as follows:

- MDIA 7005 Media Relations
- MDIA 7004 Social Media Management
- MDIA 7006 Risk and Crisis Communication
- MDIA 7009 Leadership in Strategic Communication

### Further Information and Enrolment Advice

Faculty of Arts
Phone: +61 8 8313 5245
Email: arts@adelaide.edu.au
[www.arts.adelaide.edu.au](http://www.arts.adelaide.edu.au)