

# International Business Major/Minor Course List for 2018

Bachelor of Arts (may only be taken as a second major in addition to a primary Arts major)  
 Bachelor of International Relations

## The Major

24 units of courses including: a minimum of 6 units at level I; a minimum of 6 units at level II; and a minimum 12 units at level III.

The simplest way to plan your major is:

- 6 units at level I
- 6 units at level II
- 12 units at level III.

Level I				
S1/S2	COMMGMT	1001	Introduction to Management I*	3
S1/S2	MARKETNG	1001	Introduction to Marketing I	3
<i>*assumed knowledge: one semester of university study, incompatible: COMMGMT 2008 or COMMGMT 2501</i>				
Level II				
S2	ECON	2500	International Trade & Investment Policy II*	3
S2	INTBUS	2500	International Business II	3
<i>*assumed knowledge: ECON 1004, incompatible: ECON 2000</i>				
Level III				
S1	COMMGMT	3500	Managing Across Cultures III*	3
S1	COMMGMT	3506	Managing Conflict & Change III**	3
S2	INTBUS	3501	Corporate Responsibility for Global Business III***	3
N/A	INTBUS	3600	International Study Tour	3
S2	MARKETNG	3501	International Marketing III****	3
<i>*assumed knowledge: COMMGMT 1001</i>				
<i>**assumed knowledge: 6 units of COMMGMT courses</i>				
<i>***incompatible with COMMGMT 3510</i>				
<i>****pre-requisite: MARKETNG 1001; assumed knowledge: MARKETNG 2501</i>				

## The Minor

18 units of courses including: a minimum of 6 units at level I; a minimum of 6 units at level II; and a minimum of 6 units at level III. Your minor area must be different to your major.

The simplest way to plan your minor is:

- 6 units at level I
- 6 units at level II
- 6 units at level III.

Level I				
S1/S2	COMMGMT	1001	Introduction to Management I*	3
S1/S2	MARKETNG	1001	Introduction to Marketing I	3
<i>*assumed knowledge: one semester of university study, Incompatible: COMMGMT 2008 or COMMGMT 2501</i>				
Level II				
S2	ECON	2500	International Trade & Investment Policy II*	3
S2	INTBUS	2500	International Business II	3
<i>*assumed knowledge: ECON 1004, Incompatible: ECON 2000</i>				
Level III				
S1	COMMGMT	3500	Managing Across Cultures III*	3
<b>Plus course to the value of 3 units from the following:</b>				
S1	COMMGMT	3506	Managing Conflict & Change III**	3
S2	INTBUS	3501	Corporate Responsibility for Global Business III***	3
N/A	INTBUS	3600	International Study Tour	3
S2	MARKETNG	3501	International Marketing III****	3
<i>*assumed knowledge: COMMGMT 1001</i>				
<i>**assumed knowledge: 6 units of COMMGMT courses</i>				
<i>***incompatible with COMMGMT 3510</i>				
<i>****pre-requisite: MARKETNG 1001; assumed knowledge: MARKETNG 2501</i>				