

International Business Major/Minor Course List for 2017

Bachelor of Arts

This major/minor is available to students enrolled in the Bachelor of Arts and may only be taken as a second major in addition to a primary Arts major or as a minor.

The Major

Eight courses (24 units) including: two courses (6 units) at level I; two courses (6 units) at level II; and four courses (12 units) at level III.

Level I				
S1/S2	COMMGMT	1001	Introduction to Management I*	3
S1/S2	MARKETNG	1001	Introduction to Marketing I	3
<i>*assumed knowledge: one semester of university study, incompatible: COMMGMT 2008 or COMMGMT 2501</i>				
Level II				
S2	ECON	2500	International Trade & Investment Policy II*	3
S2	INTBUS	2500	International Business II	3
<i>*assumed knowledge: ECON 1004, incompatible: ECON 2000</i>				
Level III				
S1	COMMGMT	3500	Managing Across Cultures III*	3
S1	COMMGMT	3506	Managing Conflict & Change III**	3
S2	INTBUS	3501	Corporate Responsibility for Global Business III***	3
N/A	INTBUS	3600	International Study Tour	3
S2	MARKETNG	3501	International Marketing III****	3
<i>*assumed knowledge: COMMGMT 1001</i>				
<i>**assumed knowledge: 6 units of COMMGMT courses</i>				
<i>***incompatible with COMMGMT 3510</i>				
<i>****pre-requisite: MARKETNG 1001; assumed knowledge: MARKETNG 2501</i>				

The Minor

Six courses (18 units) including: two courses (6 units) at level I; two courses (6 units) at level II; and two courses (6 units) at level III. Your minor area must be different to your major.

Level I				
S1/S2	COMMGMT	1001	Introduction to Management I*	3
S1/S2	MARKETNG	1001	Introduction to Marketing I	3
<i>*assumed knowledge: one semester of university study, Incompatible: COMMGMT 2008 or COMMGMT 2501</i>				
Level II				
S2	ECON	2500	International Trade & Investment Policy II*	3
S2	INTBUS	2500	International Business II	3
<i>*assumed knowledge: ECON 1004, Incompatible: ECON 2000</i>				
Level III				
S1	COMMGMT	3500	Managing Across Cultures III*	3
Plus				
course to the value of 3 units from the following:				
S1	COMMGMT	3506	Managing Conflict & Change III**	3
S2	INTBUS	3501	Corporate Responsibility for Global Business III***	3
N/A	INTBUS	3600	International Study Tour	3
S2	MARKETNG	3501	International Marketing III****	3
<i>*assumed knowledge: COMMGMT 1001</i>				
<i>**assumed knowledge: 6 units of COMMGMT courses</i>				

****incompatible with COMMGM 3510*

*****pre-requisite: MARKETNG 1001; assumed knowledge: MARKETNG 2501*

General Degree Prerequisites

A minimum of 12 units at level I must be completed before moving on to level II courses.

A minimum of 6 units at level II must be completed before moving on to level III courses.

At least 15 units in the major must be completed before undertaking the capstone.

Check the Course Planner ([link](#)) for specific course prerequisites.